#### **Empowering Communities:**

#### **Generating Social Impact Across Regions**

Dr Jai Cooper



#### INSTITUTE FOR REGIONAL FUTURES





### Institute for Regional Futures

Resource Productivity & Efficiency Energy Technologies & Utilisation Advanced Materials for Industrial Innovation Land, Water, Social Impacts & Sustainability



Priority Populations Healthy Life Course Healthy Future



Optimising organisations Planning inspired by fresh thinking Fostering real connections

#### INSTITUTE FOR REGIONAL FUTURES

Muuya Banggi – Recovering Language Umulliko Indigenous Higher Education Purai – Global Indigenous Diaspora Research





## Hunter Insight Series

#### **Events:**

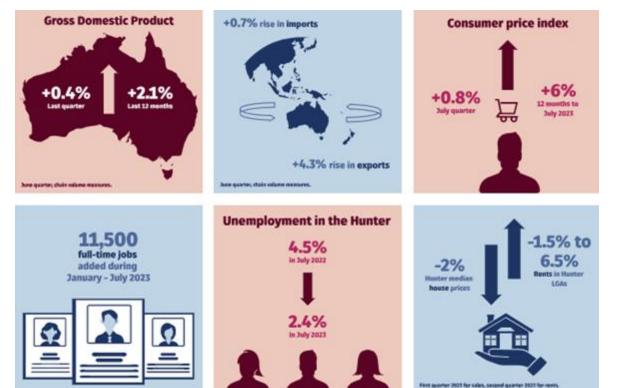
- Regions in transition
- Geography of jobs
- Building a healthy housing market
- Youth Perspectives
- Unlocking the Hunter's Future Workforce



## Hunter Insights Dashboard



#### **Economic Update – October 2023**



Hunter Insights Dashboard / Institute for Regional Futures / Institutes and centres / Research / The University of Newcastle, Australia

**Q** Regions Matter Research Series

#### THE HUNTER MATTERS Regional Insights







**Q** Regions Matter Research Series

Hunter Horizons: Navigating the future of work and workplaces in our region









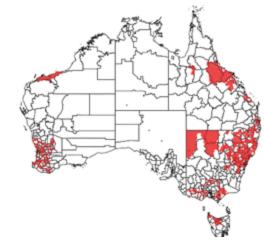
## **Regions Matter**

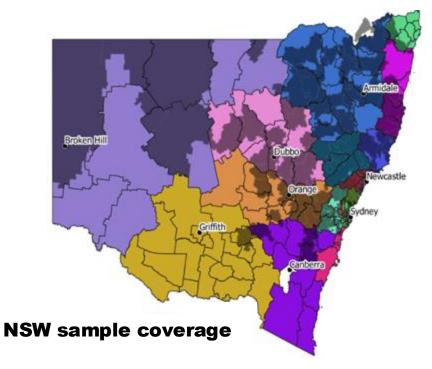
• Survey of 3,000+ households

 Designed to understand why almost 1 in 3 Australians choose to live and work outside a capital city

Enhances insights across regions

#### **Australia wide**





## Institute for Regional Futures

## Enhancing impact across regions







#### From 'Regions Matter' to:

## **'REZs Matter'**

#### Sample:

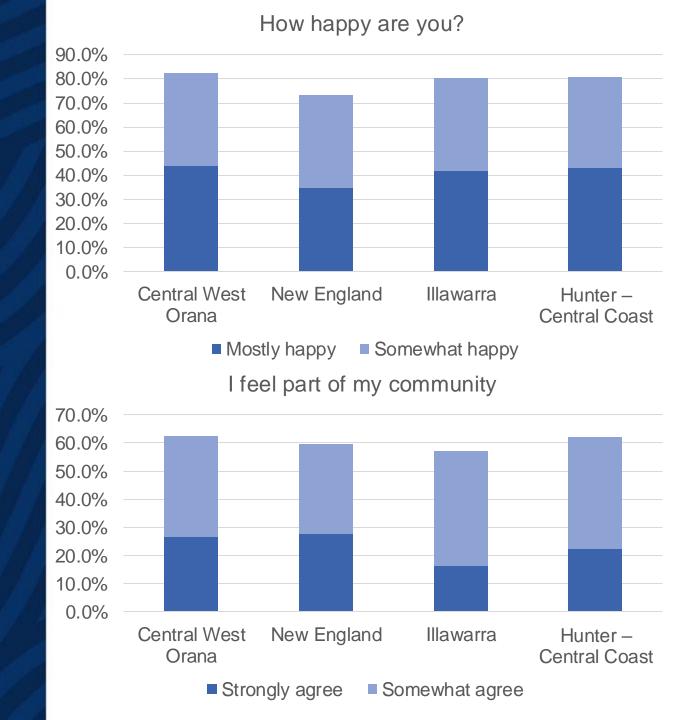
Central West Orana	248
Dubbo	150
Mid-Western	80
Warrumbungle	18

<u>Illawarra</u>		252
	Shellharbour	82
	Wollongong	170

Hunter-Central Coast	<u>978</u>
Central Coast	249
Cessnock	67
Dungog	30
Lake Macquarie	190
Maitland	112
Muswellbrook	30
Newcastle	160
Port Stephens	80
Singleton	30
Upper Hunter Shire	30

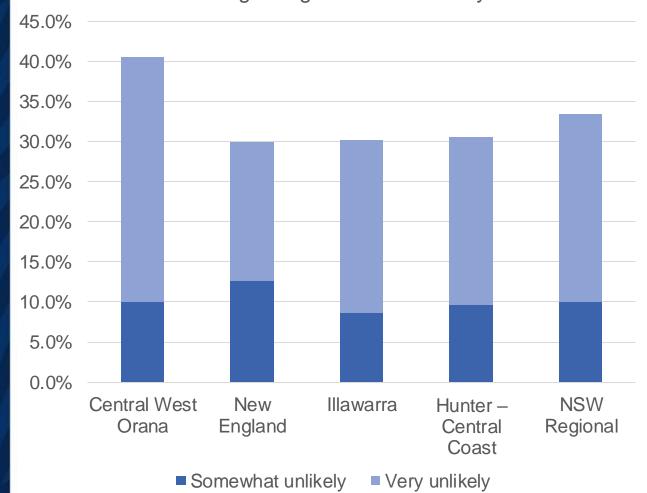
New England	122
Armidale	90
Glen Innes	32

### • Happy and included



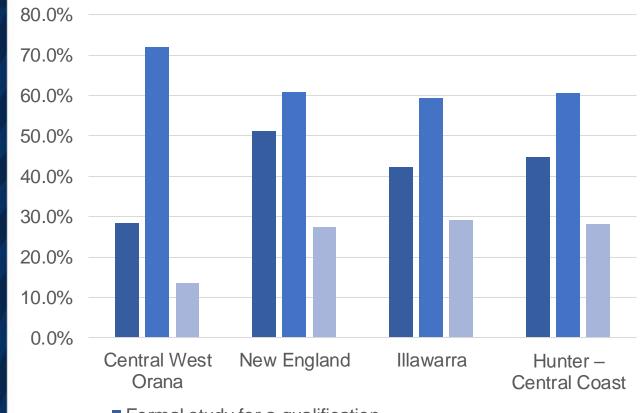
#### Less likely to move

How likely are you to consider moving to another suburb or region again in the next 5 years?



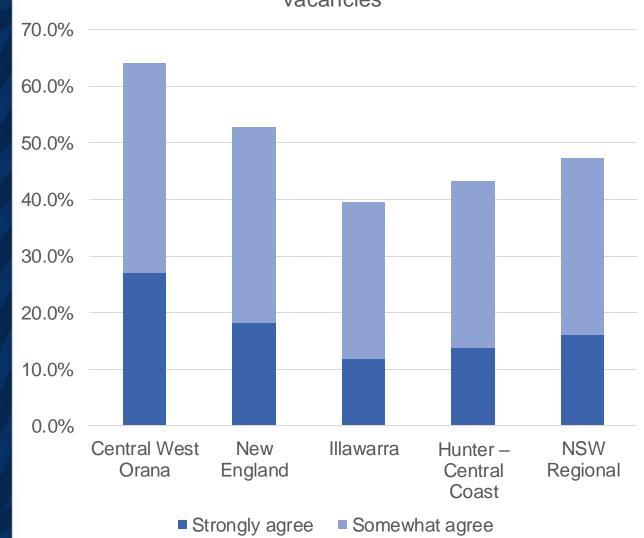
### • Getting trained at work

#### Participated in education or learning activity in the last 12 months



- Formal study for a qualification
- Work related training
- Personal development or learning a new skill/ hobby

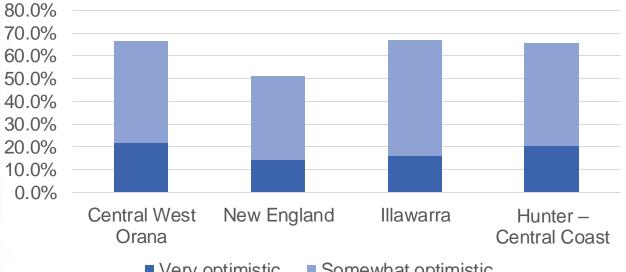
### • A tight jobs market



#### It's difficult for businesses in my area to fill job vacancies

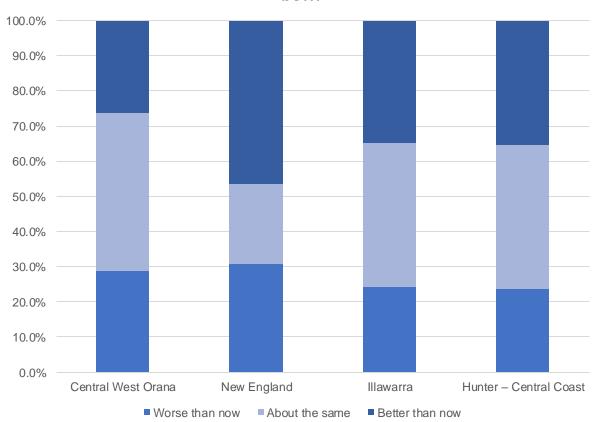
## • Fairly optimistic about the future ....

#### How optimistic are you about the future of your region?



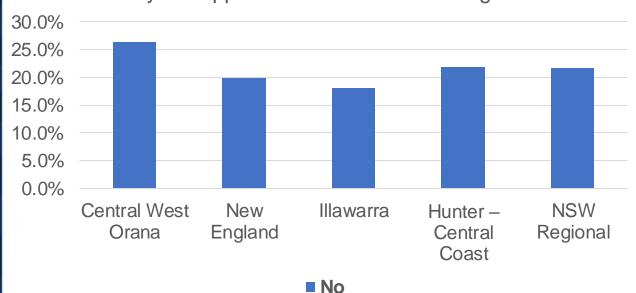
Very optimistic Somewhat optimistic

## Because .... status quo?



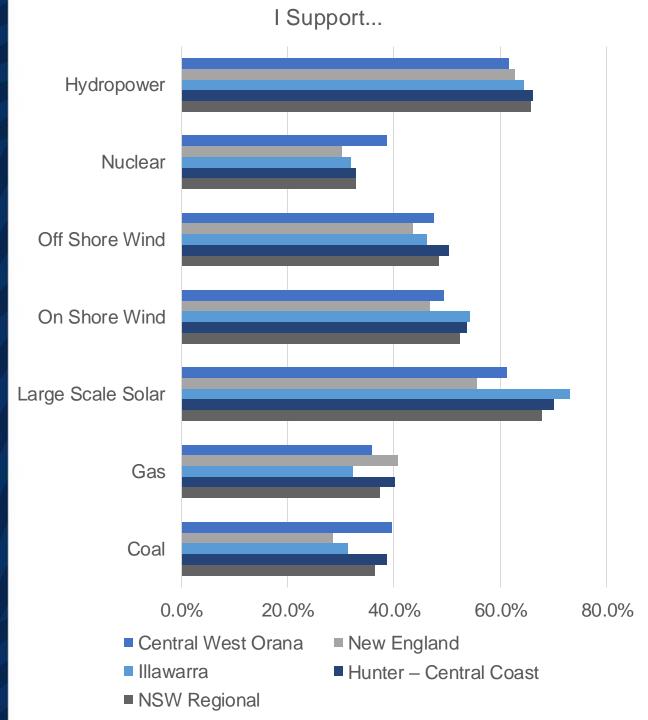
In two years, do you think your own standard of living will be...

#### • Opposition to net-zero targets



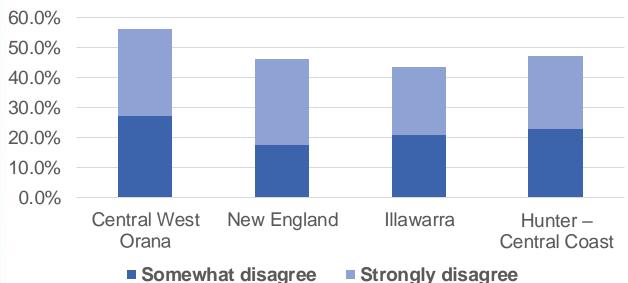
#### Do you support net-zero emission targets?

## Support for Energy Sources

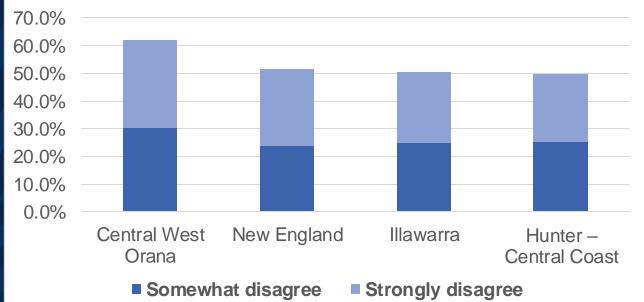


## Distrust of Government

#### I'm confident that the government has good plans for the future of my region

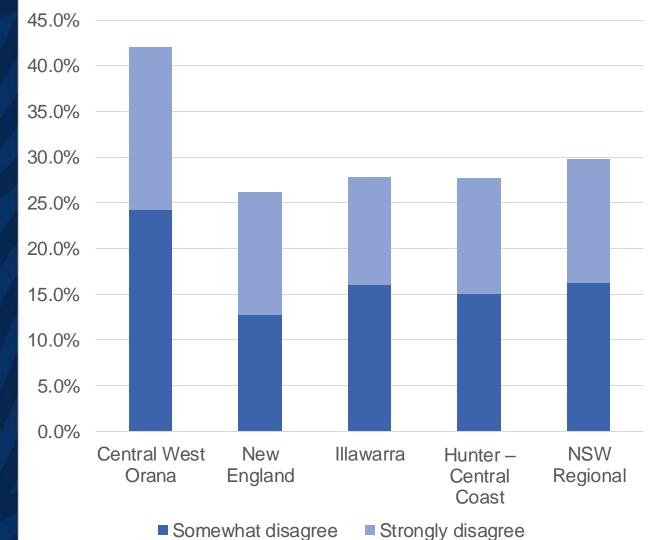


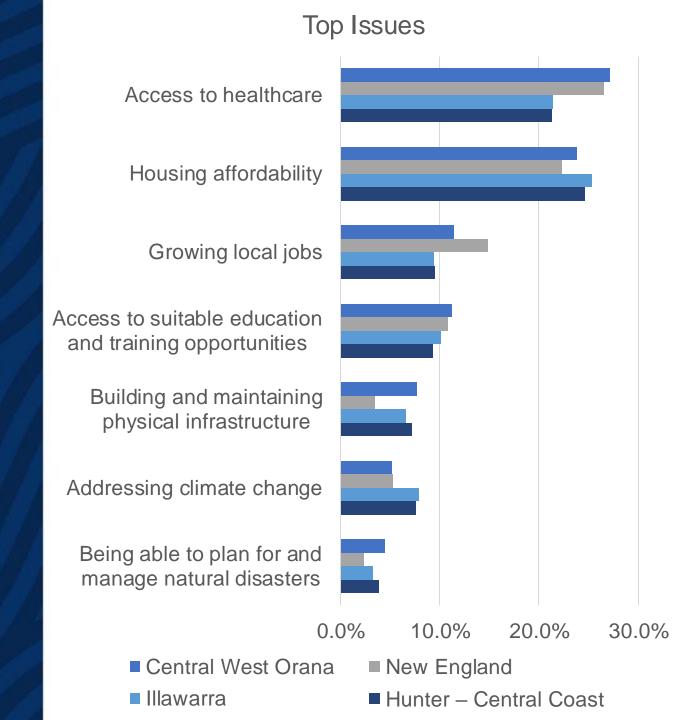
Government does a good job of consulting with communities about issues that affect them



### Opposition to unequal investment

#### It's okay for some regions to get more investment than others





## • What matters?

## Institute for Regional Futures





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### Hysteresis:

#### The Don Quixote Effect



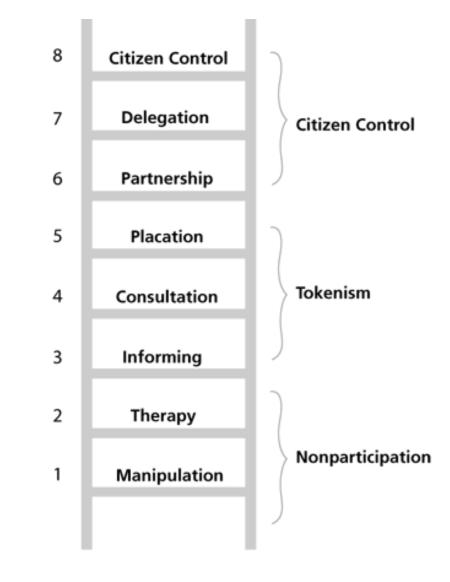
#### **Social Licence**

French green energy giant Neoen gifts Worlds End Gorge as new SA national park, in Goyder renewable project trade-off

By Damel Mercer and Rory McClaren Posted Fri 17 Nov 2023 at 10 ISam, updated Set 18 Nov 2023 at 12 I2pm

French green energy glant Necen gifts Worlds End Gorge as new SA national park, in Goyder re





Arnstein's Ladder (1969) Degrees of Citizen Participation

# Generating Social Impact



#### ENERGY TRANSITION Harter groups push for information creaters Local hub needed for local questions





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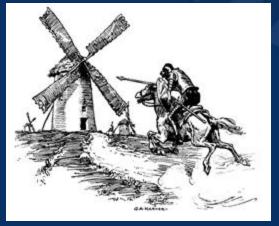
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## Thank you





Survey results may be shared