

# INLAND GROWTH SUMMIT



12-14 MARCH 2025

## SPONSORSHIP PROSPECTUS





**RDA Orana established the Inland Growth Summit in 2019 as a way to bring community and business leaders, policymakers, economic development professionals, local government and advocates for change together to raise the profile of inland Australia.**

Now in its 7th year, the 2025 Summit is a platform for celebrating and learning from local innovators and entrepreneurs who are transforming inland NSW with their ideas, products, and services.

Attendees will hear from inspiring keynote speakers, interact with experts and mentors, discover new ideas and opportunities, connect with like-minded thinkers and explore the possibility of investing in the future of the Orana region.

Sessions for the summit include:

- Housing and Construction
- Workforce and Training
- Tourism and Hospitality
- Community and Arts
- Health
- Agriculture
- Energy
- And much more.

The 2025 Inland Growth Summit is a unique opportunity to showcase your business, connect with key decision-makers, and gain valuable exposure in the region. Don't miss out on this chance to promote your company!

## EVENT

### Meet & Greet

**Wednesday 12th March**  
5.00pm – 7.00pm

The Exchange Orana  
98 Macquarie St, Dubbo

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### Day 1

**Thursday 13th March**  
8.30pm – 5.00pm

Lazy River Estate  
29R Old Dubbo Road, Dubbo

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### Summit Networking Dinner

**Thursday 13th March**  
6.00pm – 9.30pm

Creo Cafe, WPC  
76 Wingewarra St, Dubbo

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### Day 2

**Friday 14th March**  
8.30am – 2.00pm

Lazy River Estate  
29R Old Dubbo Rd, Dubbo

# PARTNERSHIP OPPORTUNITIES

## NAMING RIGHTS

\$20,000 + GST | 1 OPPORTUNITY

As a Partner, your organisation's profile will be front and centre of the region's only Inland Growth Summit. You will collaborate with RDA Orana to tailor a partnership package that reflects your objectives and ensures your commitment to the Orana region is reflected.

### Inclusions and benefits

- Naming rights
- MC sponsor acknowledgement
- Keynote speaker address
- Major banner display in entry area and outside digital signage
- Sponsorship acknowledgement
- Prime exhibition space of your choice.

### Marketing and promotion

- Logo placement on digital assets related to the Inland Growth Summit including webpage
- Acknowledgement and tagging on the Orana RDAs social media platforms
- Acknowledgement in all Inland Growth Summit EDMs with a dedicated EDM sent to Orana RDA members on signing.

## PLATINUM SPONSOR

\$10,000 + GST | 2 OPPORTUNITIES

### Inclusions and benefits

- Trade display
- Keynote speaker
- Verbal acknowledgment by the MC during the forum opening session
- Display of two (2) banners in the main conference room.

### Marketing and promotion

- Logo placement on digital assets related to the Inland Growth Summit including webpage
- Acknowledgement and tagging on the Orana RDAs social media platforms
- Acknowledgement in all Inland Growth Summit EDMs with a dedicated EDM sent to Orana RDA members on signing.

## GOLD SPONSOR

\$5,000 + GST | 6 OPPORTUNITIES

### Inclusions and benefits

- One exhibition space
- Opportunity to facilitate session panel
- Logo to be featured on the holding slide for the session

### Marketing and promotion

- Logo placement on digital assets related to the Inland Growth Summit, including website
- Acknowledgement and tagging on the RDA Orana's social media platforms
- Acknowledgement in all RDA Orana's EDMs

## Partnership advantages

As a partner of the RDA Orana, you will:

- Raise your business profile
- Be seen as an industry leader
- Engage with industry leaders, policy makers and more.

## Promote your company

Promote your company to key decision-makers. These leaders come prepared and focused on hearing about products and services that will help to meet their goals and run their business, and provide solutions to our communities.

# AGREEMENT

## BUSINESS DETAILS

COMPANY NAME

POSTAL ADDRESS

STREET ADDRESS

PHONE

MOBILE

EMAIL

## SPONSORSHIP LEVEL

Naming Rights  
(\$20,000 + GST)

Platinum Sponsor  
(\$10,000 + GST)

Gold Sponsor  
(\$5,000 + GST)

## CANCELLATION POLICY

Cancellations will only be accepted before Wednesday, 12 February 2025 in writing and must be signed by the person whose signature appears on this form (or their nominee) and mailed or emailed to RDA Orana. Please tick below to indicate you agree with the above terms and conditions:

I have read the RDA Orana Cancellation Policy

SIGNATURE

DATE

## FOR FURTHER INFORMATION

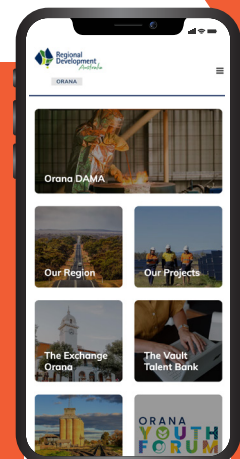
Please contact the CEO of RDA Orana

JUSTINE CAMPBELL

PHONE: (02) 6885 1488

EMAIL: [ceo@rdaorana.org.au](mailto:ceo@rdaorana.org.au)

[WWW.RDAORANA.ORG.AU](http://WWW.RDAORANA.ORG.AU)



# TERMS AND CONDITIONS

## Event Agreement

- Regional Development Australia (RDA) Orana proposes to conduct an Event to facilitate information sharing, business, and networking opportunities to stakeholders within the Orana region.
- The Sponsor wishes to sponsor the event.
- Upon written acceptance by the Sponsor (by way of the Application Form).

## 1 Sponsorship Fees

- The balance of the Sponsorship Fee is payable by the Sponsor to RDA Orana on completion of the Application Form.
- The terms of payment on the Application Form/Invoice may only be altered as agreed by RDA Orana.

## 2 Sponsor Intellectual Property

- The Sponsor must provide an image of their logo in the format of .jpeg or .png in a resolution of no less than 940 x 780 pixels along with other details as required (e.g. contact details, trademarks, etc.) to RDA Orana within ten(10) days of the sponsorship becoming confirmed.
- The Sponsor shall indemnify RDA Orana from and against all claims, liabilities, losses (including fines and penalties), damages, and reasonable costs arising from any claim, suit, or action (including legal costs and expenses) arising from reliance on information provided by the Sponsor for use by RDA Orana or for any breaches of third party intellectual property.

## 3 Sponsor Obligations

- The Sponsor must exercise the rights and pursue the opportunities granted under this agreement in a manner consistent with the good name, goodwill, reputation and image of RDA Orana and the Event and in compliance with all applicable laws, regulations and industry standards.
- The Sponsor must comply with any brand guidelines or other reasonable directions provided by RDA Orana when using RDA Orana's intellectual property.
- In order to limit costs, RDA Orana may in its sole discretion limit the number of colours used to print sponsor logos.
- All sponsorship materials must be submitted to RDA Orana as directed by RDA Orana.
- The Sponsor:
  - a. grants to RDA Orana non-exclusive royalty-free license to use any of the Sponsor's intellectual property provided to RDA Orana to promote and market the Event.
  - b. warrant that it owns, is licensed to use and/or is solely entitled to use the Sponsor's intellectual property in Australia.
  - c. indemnifies RDA Orana against any claims, demand, suits, loss or damages(including legal costs on a full indemnity basis)
  - d. to the extent that such actions arise out of a claim that use by RDA Orana of the Sponsor's intellectual property under this clause infringes any intellectual property rights of a third party.
  - e. warrants that any Sponsor content published, displayed,

broadcast, advertised, exhibited or otherwise promoted by the Sponsor:

- i. shall comply with any specifications stated by RDA Orana
- ii. is truthful and accurate in all respects with all applicable laws (including the provisions of the ACL and any relevant State or Territory Law)

## 4 Sponsorship Options

- Sponsors may apply for sponsorship of single or multiple Sponsorship Packages. Should the Sponsor be interested in sponsoring an arrangement that is not listed within the Prospectus then it may contact RDA Orana to discuss possible preferences.
- RDA Orana may offer alternative Sponsorship Packages under this clause in its absolute discretion.

## 5 Breach of Agreement

- Any breach of this agreement will result in RDA Orana taking whatever action it considers appropriate against the Sponsor including, but not limited to, prohibiting in whole or in part or rejecting the Sponsor, its servants, agents, contractors, or employees from participating in the Event.
- Failure by the Sponsor to comply with this agreement will result in damages including but not limited to the Sponsor forfeiting any and all payments made to RDA Orana.
- The Sponsor agrees to pay RDA Orana any expenses reasonably incurred by RDA Orana in enforcing its rights against the Sponsor under this agreement, including but not limited to legal expenses.

## 6 Assignment

- Sponsors agree to RDA Orana distributing promotional materials for the Event and regional or industry updates to their designated contact.
- The Sponsor agrees that their designated contact shall use all reasonable resources including but not limited to, social media, email to distribute promotional material to their networks on behalf of RDA Orana.

## 7 Cancellation and Refunds

- RDA Orana reserves the right to cancel the Event in the event it receives an insufficient number of registrations, or for any other reasonable grounds, as determined by RDA Orana.
- If the Event is cancelled in accordance with clause 7.1, subject to applicable laws, the maximum liability of RDA Orana is limited to a refund of any payments made under this agreement.
- If a Sponsor wishes to cancel a confirmed sponsorship, RDA Orana, without prejudice to any other rights under this agreement, shall agree to cancellation of confirmed sponsorship at the sponsors request if and only if all of the following conditions are met:
  - a. a request is received in writing by RDA Orana on or before 5.00pm on the cancellation date; and
  - b. the reason given for the request of cancellation is, in the opinion of RDA Orana, reasonable and well-founded as determined by RDA Orana acting in its sole discretion.

# TERMS AND CONDITIONS (CONTINUED)

- If conditions of clause 7.4 are met, RDA Orana shall retain the following monies by liquidated damages and not by way of penalty:
  - c. 50% of the sponsorship fee in relation to the confirmed sponsorship; if the cancellation request is received on or before the cancellation date; and
  - d. 100% of the sponsorship fee in relation to the confirmed sponsorship if notice of the cancellation is given after the cancellation date.

## 8 Confidentiality

- Neither party may disclose any confidential information of the other party without obtaining the prior written consent of the other party.
- A party may disclose any confidential information:
  - e. to its employees, officers, and agents on a need-to-know basis provided that they comply with the obligations of this clause.
  - f. if required to do so, to the extent that the disclosure is required by law; and
  - g. to any professional advisors, provided that they comply with the obligations of this clause.

## 9 Termination

- RDA Orana fully reserves its rights to immediately cancel, refuse and withdraw the Sponsor from the Event and any rights it may have under this agreement, without notice, where the Sponsor is in breach of this agreement, in which event the Sponsor will immediately withdraw from publication, display, broadcast, advertisement, exhibition or otherwise any Sponsor owned content in relation to the Event.

## 10 Force Majeure

- RDA Orana will not be liable to the Sponsor for any loss suffered, nor be in default under this agreement for any delay, failure or interruption resulting directly or indirectly from industrial action, blackouts, fire, war, terrorism, civil or military unrest, explosions, earthquakes, floods, labour disputes, acts of God or any other event or cause beyond the control of RDA Orana, or if the attendance at the Event is adversely impacted by any of the causes nominated by this clause. In all such circumstances, RDA Orana shall be entitled to retain all payments paid by the Sponsor.
- An event under clause 10.1 will not affect or prejudice the right of RDA Orana to pursue outstanding payments owed to RDA Orana by the sponsor.

## 11 Liability

- The Sponsor, to the fullest extent permissible under law, indemnifies and releases RDA Orana, its employees, contractors and agents from and relation to all actions, suits, proceedings, losses, claims, demands and costs which may be brought against RDA Orana, its employees, contractors and agents by any person, firm or entity for all damage, loss, injury (including death), costs or expenses caused directly or indirectly to or suffered by any person, fir or entity as a result of or arising out of any breach of this agreement or any actual or alleged default by the Sponsor of the agreement or resulting directly or indirectly from the Sponsor's sponsorship or participation in the Event.

- RDA Orana, to the fullest extent permissible under law, will not in any circumstances be liable for any loss, damage or injury which may occur to the Sponsor, its employees, or any third party, or for any damage to property including damage to exhibits, plant, equipment, fixtures, fittings, display stock or other property whatsoever or for any loss of profits suffered however caused.
- RDA Orana, to the fullest extent permissible under law, will not be liable for any damage or loss to Sponsor's properties by fire, theft, accident, or any other cause or for any indirect or consequential damages arising from any breach of this agreement or otherwise relating to or arising from the sponsorship of the Event.

## 12 Intellectual Property

- The Sponsor shall indemnify RDA Orana from and against all claims, liabilities, losses (including fines and penalties), damages and reasonable costs arising from any claim, suit or action (including legal costs and expenses) arising from reliance on information provided by the Sponsor for use by RDA Orana or any breaches of third party intellectual property.

## 13 Variations

- No agreement as between the parties varying or amending this agreement shall have any force or effect unless it is committed to writing and signed by the parties.

## 14 Relationship

- The parties agree that nothing in this agreement shall constitute a partnership, agency, employer/employee relationship or joint venture arrangement between them.

## 15 Severability

- If any clause or part thereof in this agreement becomes invalid or is rendered unenforceable or prohibited then such clause(s), or part thereof, will be severable without invalidating or affecting the validity of the remainder of this agreement, which shall continue in full force and effect.

## 16 Survival on Termination

- All indemnities survive termination of this agreement.